

Ballot Argument Control Sheet A

- Every ballot argument must have at least one Author. Submitters of ballot arguments must complete and submit this form to the Department of Elections with the Author's signature.
- If there are additional Authors, collect their signatures on Control Sheet B, and submit Control Sheets A and B together.
- If a ballot argument states that someone other than an Author supports or opposes the ballot measure or agrees with the ballot argument, submit a signed Consent Form with the Control Sheets.
- If you plan to submit multiple paid arguments, ensure consistency and save time by following these steps.
 - Fill out one Control Sheet A with all unchanging information (usually Sections 1, 3, and 4, below).
 - Save the partially completed Control Sheet A. Use this file as a template for all of the arguments.
 - Add the unique information for each argument (generally Section 2 below and argument text), save each argument as a separate file, and print Control Sheet A for each argument.
 - Collect all required signatures Control Sheet A or B or on the Consent Form.
 - Submit completed Control Sheets and Consent Forms to the Department of Elections, and send electronic copies of the argument text to publications@sfgov.org within 24 hours.

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PRO - B

1. ARGUMENT INFORMATION

PROPOSITION: B

- Proponent Argument
 Rebuttal to Proponent Argument
 Paid Argument in Favor
 Opponent Argument
 Rebuttal to Opponent Argument
 Paid Argument Against

2. AUTHOR INFORMATION (see Sections III and VII of the Guide to Submitting Ballot Arguments)

- A signature is required for each Author. If there are additional Authors, collect their signatures on Control Sheet B.
- Individual Authors must be registered San Francisco voters.
- For Author organizations, at least one person who is both a principal officer of the organization and a registered San Francisco voter must sign this authorization form.

Please check one below to indicate whether Author is an organization or an individual:

ORGANIZATION (entity)

Name of organization: _____

Who should be listed as Author?
 Only the organization
 Both the officer and the organization
 Check if the title or identifying information is for identification purposes only, if you are signing as an individual, not on behalf of an organization

INDIVIDUAL

Mark E. Farrell Supervisor

Printed name (Author organization's principal officer, or individual Author) Title, if applicable

San Francisco Residential Address (no P.O. Boxes)

Declaration Related to Proponent and Opponent Arguments (SF MEC § 535 (b) (2))

I attest under penalty of perjury that I am an Author of an argument being submitted for the selection as the:

Proponent Argument for Proposition B. I am not a Non-supporter of this measure, in that:

- I am not a treasurer, officer, or member of a committee that has made or plans to make expenditures in opposition to this measure.
- I have not received or been promised any compensation or thing of value from such a committee to perform consulting services for that committee; and
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3. INFORMATION FOR PAID ARGUMENTS (see Section VI of the Guide to Submitting Ballot Arguments)

This information will be printed in the Voter Information Pamphlet exactly as submitted. Please ensure that all information is legible and correct. If necessary, the Department of Elections may print shortened names of organizations listed below due to space constraints. Required statement signed under penalty of perjury (SF MEC § 560):

The true source(s) of funds for the printing fee of this argument: _____

Is the true source of funds a recipient committee, as defined by California Government Code Section 82013?

Yes No

If the true source of funds is a recipient committee, list the three largest monetary contributors:

- a. _____
- b. _____
- c. _____

4. SUBMITTER CONTACT INFORMATION

The person submitting the ballot argument (who may or may not be an Author) must provide his or her contact information. The Department of Elections will contact the submitter if, for example, the argument exceeds the word limit or the materials submitted are incomplete. (SF MEC § 580)

Todd David

Phone _____

Signature _____

Residential Address (no P.O. Boxes) _____

5. ELECTRONIC COPY INFORMATION

Each ballot argument must be submitted in hard copy with original signatures; this official submission will be printed in the Voter Information Pamphlet. To facilitate typesetting, the Department of Elections urges submitters to send an electronic copy.

- Email argument text to publications@sfgov.org within 24 hours after submitting the hard copy, to reflect any changes made during submission.
- Submit electronic copies via email as a fillable pdf, as a Microsoft Word attachment to an email, or, if necessary, in the body of an email.
- Please use descriptive subject lines and files names such as: A-rebuttal to opponent or B-No-15.

6. ARGUMENT TEXT

- Argument text will be printed in the Voter Information Pamphlet exactly as submitted. Please ensure that all information is legible and correct.
- Type the complete text of the ballot argument in the space below. Attach additional pages if necessary.
- Use standard text, or **bold**, italics, or **bold italics** for emphasis. Format the text as desired below, or underline any text that you would like to appear in **bold** ("B"), italics ("I"), or **bold italics** ("BI") and note this formatting in the left margin. Use clear paragraph spacing.
- Include the names of all Authors, along with any titles or identifying information. This information will count toward the argument's total word count. Signature information will be printed in italics.
- Count the number of words in each line of the argument and note the total in the right margin.
- The Department of Elections will not underline argument text, print argument text in columns or with other unusual spacing, or print graphics.
- Submitters of handwritten or hand-edited arguments must sign an acknowledgment that the Department of Elections is not responsible for any errors resulting from unintentional misinterpretation of the handwritten material.

The undersigned Author(s) of this ballot argument in favor of or against Proposition ^B for the election to be held in San Francisco on 3/16/2016 hereby state that such argument is true and correct to the best of his, her, or their knowledge and belief. All Authors of this argument are registered to vote in San Francisco.

Format: B, I, BI	Keep Text Within the Vertical Lines	# Words per line		
	<p>PROPOSITION B PROTECTS SAN FRANCISCO PARKS, PLAYGROUNDS AND OPEN SPACES</p> <p>Proposition B provides just over \$1 billion in new, sustainable park funding for 30-years, without raising taxes.</p> <p>Whether you take your kids to the playground, enjoy a walk on one of our many trails, play soccer, or simply sit on a park bench and enjoy a good book, our parks, playgrounds and open spaces serve as our city's backyards, and are essential to our quality of life.</p> <p>Yet park funding as a share of the City's total budget has eroded over the years. Analysis by the nonprofit San Francisco Parks Alliance found that the Recreation and Park Department (RPD) annual allocation from the City's General Fund hasn't kept up with the growing City budget, leaving our parks in need of more stable funding to address park needs such as fixing broken playground equipment, replacing broken sprinklers to conserve water, and keeping trails cleared and safe.</p> <p>Proposition B builds upon the Open Space Fund overwhelmingly passed by voters in 2000, fulfilling San Franciscans' intent to provide a sustainable funding source for parks.</p> <p>Proposition B will ensure the City's General Fund contribution to RPD gradually increases over time, cannot fall below 2015-16 funding levels, and ensures stable funding for the next 30 years through 2045-46.</p> <p>Proposition B also requires RPD to develop equity metrics and an analysis of funding and service levels in low-income neighborhoods and disadvantaged communities, and to submit annual recommendations on how to provide equitable and sustainable funding for parks, playgrounds, and open spaces in every neighborhood of the city.</p> <p>Protect and improve San Francisco's parks, playgrounds and open spaces in every neighborhood by voting Yes on Proposition B.</p> <p>Protectsfparks.com</p> <table style="width:100%; border: none;"> <tr> <td style="width:50%; border: none;"> Supervisor Mark Farrell Board President London Breed Supervisor John Avalos Supervisor David Campos Supervisor Malia Cohen </td> <td style="width:50%; border: none;"> Supervisor Jane Kim Supervisor Eric Mar Supervisor Scott Wiener Supervisor Norman Yee </td> </tr> </table>	Supervisor Mark Farrell Board President London Breed Supervisor John Avalos Supervisor David Campos Supervisor Malia Cohen	Supervisor Jane Kim Supervisor Eric Mar Supervisor Scott Wiener Supervisor Norman Yee	
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<p>Total # of words <u>270</u> x \$2/word = <u> </u> +\$200.00 = <u> </u></p> <p># of signatures in lieu of filing fee: <u> </u> x \$0.50/signature = <u> </u></p> <p style="text-align: right;">TOTAL <u> </u></p> <p># of invalid signatures: <u> </u> x \$0.50/signature = <u> </u></p> <p style="text-align: right;">ADJUSTED FEE <u> </u></p>	<p>Receipt# <u> </u></p> <p>Check amount <u> </u></p> <p>Check #(s) <u> </u></p> <p># of checks <u> </u> Cash amount <u> </u></p>		
<p>Proofed by: <u> </u></p>	<p># of authors <u> </u></p> <p># of pages <u> </u></p>	<p style="text-align: center;"><u> </u> Staff Initials</p>	

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Name of organization: _____

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Only the organization

Both the officer and the organization

Check if the title or identifying information is for identification purposes only, if you are signing as an individual, not on behalf of an organization

INDIVIDUAL

Scott Wiener

Supervisor

Printed name (Author organization's principal officer, or individual Author)

Title, if applicable

San Francisco Residential Address (no P.O. boxes)

Declaration Related to Proponent and Opponent Arguments (SF MEC 535 (b) (2))

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INDIVIDUAL

Norman Yee

Supervisor

Printed name (Author organization's principal officer, or individual Author)

Title, if applicable

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Signature

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INDIVIDUAL

ERIC MAR

SUPERVISOR

Printed name (Author organization's principal officer, or individual Author) Title, if applicable

San Francisco Residential Address (no P.O. boxes) _____

Declaration Related to Proponent and Opponent Arguments (SF MEC 535 (b) (2))

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INDIVIDUAL

MALIA COHEN

Supervisor

Printed name (Author organization's principal officer, or individual Author) Title, if applicable

San Francisco Residential Address (no P.O. boxes) _____

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INDIVIDUAL

DAVID CAMPOS

SUPERVISOR

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John Avalos Supervisor

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Opponent Argument for Proposition _____. I am not a Supporter of this measure, in that:

- I am not a treasurer, officer, or member of a committee that has made or plans to make expenditures in support of this measure.
- I have not received or been promised any compensation or thing of value from such a committee to perform consulting services for that committee; and
- I have not authorized my name or likeness to appear on campaign literature or in advertising that advocates for the adoption of this measure.

Please check one below to indicate whether Author is an organization or an individual:

ORGANIZATION (entity)

Name of organization: _____

Who should be listed as Author? Only the organization Both the officer and the organization

Check if the title or identifying information is for identification purposes only, if you are signing as an individual, not on behalf of an organization _____

INDIVIDUAL

London Breed President, Board of Supervisors

Printed name (Author organization's principal officer, or individual Author) Title, if applicable

San Francisco Residential Address (no P.O. boxes)

Declaration Related to Proponent and Opponent Arguments (SF MEC 535 (b) (2))

I attest under penalty of perjury that I am an Author of an argument being submitted for the selection as the:

Proponent Argument for Proposition B. I am not a Non-supporter of this measure, in that:

I am not a treasurer, officer, or member of a committee that has made or plans to make expenditures in opposition to this measure.
 I have not received or been promised any compensation or thing of value from such a committee to perform consulting services for that committee; and
 I have not authorized my name or likeness to appear on campaign literature or in advertising that advocates for the defeat of this measure.

Opponent Argument for Proposition _____. I am not a Supporter of this measure, in that:

I am not a treasurer, officer, or member of a committee that has made or plans to make expenditures in support of this measure.
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 I have not authorized my name or likeness to appear on campaign literature or in advertising that advocates for the adoption of this measure.

3. ARGUMENT TEXT

- Argument text below must be as it appears on Ballot Argument Control Sheet A; copy the text from Control Sheet A and paste it below. If there is a discrepancy, the published argument will match the original submission on Ballot Argument Control Sheet A.

The undersigned Author(s) of this ballot argument *in favor of* or *against* Proposition B for the election to be held in San Francisco on 3/16/2016 hereby state that such argument is true and correct to the best of his, her, or their knowledge and belief. All Authors of this argument are registered to vote in San Francisco.

Format: B, I, BI	Keep Text Within the Vertical Lines	# Words per line										
	<p>PROPOSITION B PROTECTS SAN FRANCISCO PARKS, PLAYGROUNDS AND OPEN SPACES</p> <p>Proposition B provides just over \$1 billion in new, sustainable park funding for 30-years, without raising taxes.</p> <p>Whether you take your kids to the playground, enjoy a walk on one of our many trails, play soccer, or simply sit on a park bench and enjoy a good book, our parks, playgrounds and open spaces serve as our city’s backyards, and are essential to our quality of life.</p> <p>Yet park funding as a share of the City’s total budget has eroded over the years. Analysis by the nonprofit San Francisco Parks Alliance found that the Recreation and Park Department (RPD) annual allocation from the City’s General Fund hasn’t kept up with the growing City budget, leaving our parks in need of more stable funding to address park needs such as fixing broken playground equipment, replacing broken sprinklers to conserve water, and keeping trails cleared and safe.</p> <p>Proposition B builds upon the Open Space Fund overwhelmingly passed by voters in 2000, fulfilling San Franciscans’ intent to provide a sustainable funding source for parks.</p> <p>Proposition B will ensure the City’s General Fund contribution to RPD gradually increases over time, cannot fall below 2015-16 funding levels, and ensures stable funding for the next 30 years through 2045-46.</p> <p>Proposition B also requires RPD to develop equity metrics and an analysis of funding and service levels in low-income neighborhoods and disadvantaged communities, and to submit annual recommendations on how to provide equitable and sustainable funding for parks, playgrounds, and open spaces in every neighborhood of the city.</p> <p>Protect and improve San Francisco’s parks, playgrounds and open spaces in every neighborhood by voting Yes on Proposition B.</p> <p>Protectsfparks.com</p> <table style="width: 100%; border: none;"> <tr> <td style="width: 50%;">Supervisor Mark Farrell</td> <td style="width: 50%;">Supervisor Jane Kim</td> </tr> <tr> <td>Board President London Breed</td> <td>Supervisor Eric Mar</td> </tr> <tr> <td>Supervisor John Avalos</td> <td>Supervisor Scott Wiener</td> </tr> <tr> <td>Supervisor David Campos</td> <td>Supervisor Norman Yee</td> </tr> <tr> <td>Supervisor Malia Cohen</td> <td></td> </tr> </table>	Supervisor Mark Farrell	Supervisor Jane Kim	Board President London Breed	Supervisor Eric Mar	Supervisor John Avalos	Supervisor Scott Wiener	Supervisor David Campos	Supervisor Norman Yee	Supervisor Malia Cohen		
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	Total Word Count											

[Handwritten signatures and notes in the bottom section of the form]